

Eurêka 21: the best of Europe in your projects



In 2008, a team of consultants created Eurêka 21, an independent consulting agency whose main objective is to help local authorities to identify the best French and European practices in terms of sustainable development and territorial cooperation. Once identified, these practices can be reproduced in different ways in order to address local challenges and improve local policies.

Eurêka 21 also aims to support local actors in taking part to European programs and cooperation projects.

Since 2008, Eurêka 21's competences and references have been considerably increasing: nowadays, it can ensure a very broad range of services to all actors of territorial development, with special regard to local authorities.

A blog of good practices to discover the best of Europe

Eurêka 21 has created and regularly updates a blog gathering articles and interviews of local stakeholders on different European good practices. Urban development, mobility, renewable energies, entrepreneurship, social innovation, social and solidarity economy...

By addressing a wide range of issues related to local development, our blog will lead you to the discovery of the best of Europe: a e-technology innovation centre for SMEs in Northern Ireland, a green campus in the North of France, an ecological village near London, an e-service to encourage active citizenship in Finland and so on. All our articles are freely accessible through our website or by subscribing to our news alert:

<http://www.eureka21.eu/eureka/spip.php?page=inscription>.



Territorial benchmarking to innovate through European best territorial practices

Inspired by the benchmarking methods developed in the 1980s, our unique method of territorial benchmarking allows us to:

- Analyse local policies and identify the scopes for improvement
- Identify and select best practices among a wide range of topics related to local development
- Define conditions of transfer of a good practice in another territory
- Help local authorities and other stakeholders to implement territorial development projects



Selection of references

- ⊗ Participation to the writing of the project collections “25 projects ESF” in 2012 and 2013, DGEFP – in partnership with Amnyos (http://www.fse.gouv.fr/IMG/pdf/25_projet_2013_1_.pdf)
- ⊗ Comparative study on women entrepreneurship in France and in England in the framework of the B-New Project (INTERREG IVA, France (Channel) - England, General Council of Finistère – *in partnership with Perfegal*)
- ⊗ Study on the social acceptability of eco-districts in the Lorraine region: benchmarking and analysis of several European rural and urban eco-districts in order to facilitate the emergence of new policies in the Lorraine region in terms of social diversity, local democracy and management of the public space - *in association with FORS-Social research and Aménités*
- ⊗ Technical assistance for the transfer of good European practices in the Limousin region: local analysis, tour of the different European experiences and drafting of a detailed action plan for the transfer of each identified practice in areas such as gender equity, active ageing and intergenerational housing, energy consumption, renewable energies...

Study tours to learn from the best European practices



Eurêka 21 conceives and organises study tours in France and throughout Europe to discover the best sustainable development practices. Our experience allows us to identify a large selection of sites outstanding for their high level of expertise in a specific issue (solar energy, mobility, eco-building, sustainable rural development, ICT...). Furthermore, selected sites offer the possibility to always meet a wide diversity of territorial stakeholders, including local representatives, technical managers, professionals, all working on the selected problematic. We will help you to

make the most of your journey and draw valuable lessons to inject in your own policies.

Selection of references

- ⊗ “Renewable energy and sustainable development”. Fribourg (Germany). Eco-districts, eco-renovation, urban planning, solar energy, mobility, eco-building and sustainable rural development
- ⊗ “Development of ICT for the benefit of the territory and of its population”. Emilie-Romagne (Italy). E-governance, e-administration, accessibility to services, e-health
- ⊗ “Sustainable development at every territorial level”. Vorarlberg (Austria): Eco-building, mobility in rural and urban areas, renewable energy, biomass and timber industry



Evaluation studies and strategic counseling to improve local and EU policies

Our experience in local development and European programs allows us to:

- Stress positive results and identify the conditions of success
- Identify weaknesses and precautions
- Make recommendations to improve the implementation of programs and projects and help in the definition of strategies

This counselling activity includes the identification of local dynamics, territorial challenges, effective and lasting solutions.



Eurêka also works on European programs evaluations.

Selection of references

- ⊗ National capitalisation of the ETC (European Territorial Cooperation) programs and projects, ASP/DATAR and of the France-Suisse program, Regional Council of Franche-Comté
- ⊗ Support in the draft of the OP European Territorial Cooperation (cross-border strand) of Mayotte, Comores, Madagascar - *in partnership with Amnyos*
- ⊗ Support in the draft of the OP EARDF/ESF of Picardie Region - *in partnership with RCT*
- ⊗ Final evaluation of LEADER program 2007-2013 of Loire Nature Touraine LAG - *in partnership with Aster Europe*
- ⊗ Final evaluation of LEADER programs of 16 LAGs of the Midi-Pyrénées Region - *in partnership with RCT*
- ⊗ Study of Local Action Plans of the European URBACT II program: analysis of LAPs, online survey, interviews, presentation of success stories, recommendations... - *in partnership with FORS-RS*

A pick-and-choose support to set up European territorial cooperation projects



Identification of a cooperation project idea, involvement of local actors, identification of the most adapted program/financing instrument, setting up of the partnership, drafting of the application form, financial planning... Eurêka 21 can provide an effective support at each stage of your cooperation project implementation.

Furthermore, Eurêka 21 has a long and consolidated experience in informing local authorities and civil society about

potentialities and results of cooperation in Europe.



Survival handbook of the European territorial cooperation project initiator – PQA

Selection of references

- ⊗ Drafting of a guide to European funding programs 2014-2020, Representation of the European Commission in France
- ⊗ Animation of transnational cooperation meetings between different European partners and support in the identification of the project idea of the « European Network of Mediterranean emblematic mountains » project, Syndicat Mixte du Canigó
- ⊗ Final review of an Interreg IVC application form (Projet CeSR), CRDTA
- ⊗ Animation of different transnational (Italian-French) thematic workshops in the framework of the European project EYES4C (Comenius Regio)
- ⊗ Several pedagogic publications including a guide on "How to set-up a project of cooperation?"
- ⊗ Contribution to a European transnational cooperation guide for the European Network Rural Development (ENRD)
- ⊗ Support to PQA (Pays et Quartiers d'Aquitaine) in the writing of the "Survival handbook of the European territorial cooperation project initiator"



Training sessions to improve skills and competences

Eurêka 21 offers a large panel of training sessions to all people interested in better understanding European institutions, policies, programs and financial opportunities. Our consulting services are addressed to local authorities, territories, NGOs, associations, enterprises: they aim to help potential beneficiaries to grasp every funding opportunity and make the best use of it.

Our sessions allow a deep comprehension of the European Union, from a political, economic and social point of view. They particularly focus on how to identify the most suitable EU funding instruments, but can also address more general issues, related to EU history, goals and transformations. Adapted to the need of each participant, our training sessions will particularly satisfy any actual or potential project initiator.



If European cohesion policy and rural development stay our main fields of expertise, Eurêka 21 also provides consultancy and training sessions on a number of EU programs, such as Erasmus +, Horizon 2020, Cosme, Life...

Selection of references

- ⊗ Animation of an information day on funding opportunities offered by the cooperation 2014-2020, Regional Council of Auvergne
- ⊗ Contribution to the animation of the training handbook "LEADER 2014-2020 and development local strategies (SDL)" - *in partnership with INDL (Ministry of Agriculture)*
- ⊗ Animation of the training course "European funds and new opportunities", ARIC
- ⊗ 2 training days "Understanding and making the most of EU policies to improve territorial projects", Rural Network of the Pays de la Loire
- ⊗ Training course "How to identify and use European funds for the benefit of urban and rural territories", Pays et Quartiers d'Aquitaine
- ⊗ Training sessions for the administration staff of the Auvergne Region: overview on EU, on its organization, policies and funding opportunities

